

The Top 10 SME Customer Service Excellence Award — Individual Award was organised to recognise individuals of SMEs with outstanding service performance. The programme was supported by the SME Development Fund of Trade and Industry Department. In addition to the award competition, the programme comprises training seminars, company visits, best practice sharing, and most of all, a mentorship programme that provides a platform for member companies of HKACE to share their experiences of excellent customer service with other SMEs.



SME Award Judging Panel

Chairman of Judging Panel



Ms. Pauline Chan **Executive Director** Hong Kong Association for Customer Service Excellence



Ms. Belinda Kwan Assistant Director General (Industries Support) Trade and Industry Department



Dr. Kevin Lau The Hong Kong Chamber of Small and Medium Business Limited



National Executive Vice President Junior Chamber International Hong Kong



Mr. Joseph Wong Chairman & Convenor HK SME Forum



Hong Kong and South China Region SME Banking Standard Chartered Bank (Hong Kong) Limited

Individual Award

Mr. Albert Chan

VoiceIT Limited





Mr. Regan Cheng

Star Management Limited - Club Fiesta



Ms. Sham Chui Man

Sun Yuen Long Centre

Mr. Cheng Yiu Hang

Hip Shing Hong Group Of Companies Excellent Court (Jones Lang Lasalle)



Mr. Chung Tai

China Yin King Company



Mr. Quincy Chung

Magic Clean Environmental Services Limited



Mr. Lam Wing Hang Eric

Richform Holdings Limited



Mr. Wong Siu Leung, Simon

Citybase Property Management Ltd -Vianni Cove Clubhouse



Mr. Wu Ka Wai

Mother's Angel Care Service Company Limited



Mr. Yau Sin Kuen

East Asia Professional Advertising Production Limited

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The Best Mentor Award and The Best Mentee Award

This year, HKACE introduces The Best Mentor Award and The Best Mentee Award to encourage SMEs to learn from other successful enterprises. The Mentors of the programme promote and share their experiences on customer service, the Mentees of the programme pro-actively learn from the Mentors. This brings benefits to both Mentors and Mentees in enhancing their service standards.

Best Mentor

Dr. Jimmy Lau Richform Holdings Limited



Best Mentee

Mr. Regan Cheng Star Management Limited – Club Fiesta





